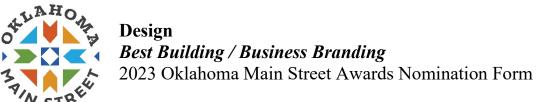


Main Street Program	
Project Name (Winner will be referenced by the "Project Name" lin	nes for certificate, trophy, etc.)
This award will honor those who have implemented attract public area in the Main Street district. Improvements must Placemaking capitalizes on a local community's assets, instead of creating public spaces that promote people's health, hap honor those who have implemented attractive and sympatisthe historic district that are a multi-use destination and that must be within the Main Street area. Projects can be any sprivately funded.	tive and sympathetic improvements for a st be within the Main Street area. piration, and potential, with the intention opiness, and well-being. This award will hetic improvements for a public area in at engage the community. Improvements
All questions must be answered. Write the discussion point coordinating letter as in A, B, C, etc.	nt prior to each answer or use the
DISCUSSION POINTS	Judge's Comments:
A. Provide a brief summary of the project, including scope of work, implementation and purpose.	
B. What was the total cost of the project?	
C. Briefly explain the key groups / individuals involved in the project and their respective roles (e.g. design professionals, city leadership, other organizations, etc.).	
D. Describe how this project fits in with the overall Main Street revitalization efforts.	
E. What was the immediate effect of the project and what are the long-term goals?	

Previous Winners: (when "Public Improvement")

Total Score: Maximum = 50

2021 Enid – Under Her Wings was the Universe 2020 Enid – Giant Scrabble 2019 Okmulgee – Outdoor Fitness Court 2018 Ponca City – Outside the Box



Main Street Program		
Project Name		
Project Name		
All questions must be answered. Write the discussion poin letter as in A, B, C, etc.	t prior to each answer or label them by	
DISCUSSION POINTS	Judge's Comments:	
A. Briefly explain the business' brand. Additional images of the logo and/or other marketing materials may be inserted with photos.		
B. What type and design of the improvements (signage and/or other materials) are used to convey the business' brand?		
C. Briefly describe how the improvements contribute to the appearance of Main Street.		
D. How was the local Main Street program involved?		
E. Briefly note any local sign/design guidelines (if applicable) that were met.		
Total Score: Maximum = 50		

Previous Winners:

2021 Enid – Settlers Brewing Company 2020 Enid – Enid Brewing Company 2019 Durant – Bliss Boutique 2018 El Reno – Wandering Daisy Boutique

Main Street Program	
Project Name (Winner will be referenced by the "Project Name" l	ines for certificate, trophy, etc.)
This award recognizes quality visual merchandising in the consider a business' overall strategy for merchandising, for the display of goods/services should highlight their feature them to the customer. The nomination can focus on one as	rom the front door to the cash register. res/benefits, while creatively marketing
All questions must be answered. Write the discussion pocoordinating letter as in A, B, C, etc.	int prior to each answer or use the
DISCUSSION POINTS	Judge's Comments:
A. Provide a brief summary of the project and note whether this is a one-time or series of displays.	
B. What types of visual merchandizing does the project utilize (e.g. window display, interior layout, interior displays, etc.)?	
C. Describe anything creative or unique about the visual merchandizing design.	
D. How does the visual merchandizing add to the overall appearance or function of the business and/or the Main Street area?	
E. Did the project increase sales or customer traffic? If so, please explain.	
Total Score:	
Maximum = 50	

Previous Winners: (under "Window Display" award 2021 Collinsville – Farm Hippie Farmers Market 2020 Sapulpa – GiGi Gourmet Popcorn 2019 Ada – Rustic Ridge 2018 Durant – Bella Ragazza Boutique



Main Street Program		
Project Name (Winner will be referenced by the "Project Name" lines for	r certificate, trophy, etc.)	
This award will recognize a quality interior design project with physical design of the project should be sensitive to the building district in appearance or function, should encourage or be a go design improvements, and should incorporate special historic a design.	g, should enhance the commercial ood model for furthering interior	
All questions must be answered. Write the discussion point prior to each answer or use coordinating letter as in A, B, C, etc.		
Jud	lge's Comments:	

DISCUSSION POINTS

- A. Provide a brief summary of the project.
- B. What was the total cost of the project?
- C. Please note any special historic architectural details that are part of the space and how they were incorporated into the overall design.
- D. Describe any creative design approaches or themes implemented for this project.
- E. Were there any special design considerations for meeting *Americans with Disabilities Act (ADA)* requirements?

Total Score:	
Maximum = 50	

Previous Winners:

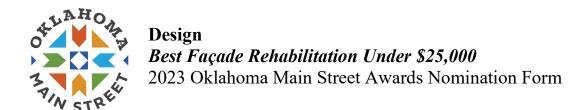
2021 Kendall Whittier – American Solera 2020 Kendall Whittier – The Bobby Pin 2019 Ardmore – Blake Bush Family Eye Care Clinic 2018 Okmulgee – The McBrayer Building

Judge's Comme	nts:		



• 31	
Main Street Program	
Project Name(Winner will be referenced by the "Project Name"	ines for certificate, trophy, etc.)
This award will recognize a quality interior design project with a minimum cost of \$25,000. The physical design of the project should be sensitive to the building, should enhance the commercial district in appearance or function, should encourage or be a good model for furthering interior design improvements, and should incorporate special historic architectural details in the overall design.	
All questions must be answered. Write the discussion po coordinating letter as in A, B, C, etc.	int prior to each answer or use
DISCUSSION POINTS	Judge's Comments:
A. Provide a brief summary of the project.	
B. What was the total cost of the project?	
C. Please note any special historic architectural details that are part of the space and how they were incorporated into the overall design.	
D. Describe any creative design approaches or themes implemented for this project.	
E. Were there any special design considerations for meeting <i>Americans with Disabilities Act (ADA)</i> requirements?	
Total Score: Maximum = 50	
Previous Winners:	

2021 Kendall Whittier – American Solera 2020 Kendall Whittier – The Bobby Pin 2019 Ardmore – Blake Bush Family Eye Care Clinic 2018 Okmulgee – The McBrayer Building



2021 El Reno – El Reno Main Street Facade 2020 Altus – Southwest Crop Insurance

2019 Altus – Lady Austin's 2018 McAlester – Common Roots

Main Street Program	
Project Name	
Project Name (Winner will be referenced by the "Project Name" line	nes for certificate, trophy, etc.)
This award recognizes a quality façade rehabilitation proj should enhance the commercial district in appearance and improvements and historic preservation. Attachments muse rehabilitation.	or function, encourage further design
All questions must be answered. Write the discussion poin coordinating letter as in A, B, C, etc.	t prior to each answer or label with
DISCUSSION POINTS	Judge's Comments:
A. Provide a brief summary of the project.	
B. What was the total cost of the project?(Owner investment – Incentives = Total Cost)	
C. Describe what incentives were used (local, state, federal, volunteer hours, etc.)	
D. Describe how this project fits in with the overall Main Street revitalization efforts.	
E. Describe in detail, to what extent the Secretary of the Interiors Standards for Rehabilitation were followed and/or what historic features were preserved and incorporated in the design.	
Total Score: Maximum = 50	
Previous Winners:	



Design Best Façade Rehabilitation Over \$25,000

2023 Oklahoma Main Street Awards Nomination Form

'V STR'	
Main Street Program	
Project Name (Winner will be referenced by the "Project Name" l	ines for certificate, trophy, etc.)
This award recognizes a quality façade rehabilitation proshould enhance the commercial district in appearance and mprovements and historic preservation. Attachments much abilitation.	ject costing \$25,000 or more. The project l/or function, encourage further design
All questions must be answered. Write the discussion point coordinating letter as in A, B, C, etc.	at prior to each answer or label them with
DISCUSSION POINTS	Judge's Comments:
A. Provide a brief summary of the project.	
B. What was the total cost of the project? (Owner investment – Incentives = Total Cost)	
C. Describe what incentives were used (local, state, federal, volunteer hours, etc.)	
D. Describe how this project fits in with the overall Main Street revitalization efforts.	
E. Describe in detail, to what extent the Secretary of the Interiors Standards for Rehabilitation were followed and/or what historic features were preserved and incorporated in the design.	
Total Score: Maximum = 50	
Previous Winners: 2021 Okmulgee – Ford Lofts	

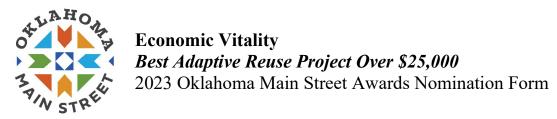
2021 Okmulgee – Ford Lofts 2020 Kendall Whittier – American Solera 2019 Kendall Whittier – The Taproom at Marshall Brewing 2018 Okmulgee – The McBrayer Building



2018 Okmulgee – The McBrayer Building

Economic Vitality Best Adaptive Reuse Project Under \$25,000 2023 Oklahoma Main Street Awards Nomination Form

4214	
Main Street Program	
Project Name(Winner will be referenced by the "Project Name" line	og for gortificate transpy etc.)
(whiller will be referenced by the Project Name him	es foi certificate, trophy, etc.)
The nominated project must be under \$25,000 and should a historic building has been returned to productive use (inclu holding architectural integrity. To be nominated, the build in the Main Street area and have a project completion date 2022.	iding adapting it to a new use) while ling must be at least 50 years old, located
All questions must be answered. Write the title of the question pas in A, B, C, etc.	prior to answer or use the coordinating letter
DISCUSSION POINTS	Judge's Comments:
A. Describe the building's historic significance to the community.	
B. Discuss how the building and uses of the building have changed over time.	
C. Describe how the local Main Street Program was involved in the adaptive reuse project?	
D. Explain how the adaptive reuse of the building has impacted the historic commercial district.	
E. How was the project promoted and what has been the community's reaction to the reuse project?	
Total Score: Maximum Score = 50	
Previous Winners: 2021 Kendall Whittier – Four.Seven.Three. 2020 Altus – Whirlwind Book Bar 2019 Tulsa Route 66 – Red Fork Distillery	



Main Street Program	1	
Project Name		
	(Winner will be referenced by the "Project Name" lines for certificate, trophy, etc.)	

The nominated project must be over \$25,000 and should address the economic impact of how a historic building has been returned to productive use (including adapting it to a new use) while holding architectural integrity. To be nominated, the building must be at least 50 years old, located in the Main Street area and have a project completion date between January 2020 and December 2022.

All questions must be answered. Write the title of the question prior to answer or use the coordinating letter as in A, B, C, etc.

DISCUSSION POINTS

- A. Describe the building's historic significance to the community.
- B. Discuss how the building and uses of the building have changed over time.
- C. Describe how the local Main Street Program was involved in the adaptive reuse project?
- D. Explain how the adaptive reuse of the building has impacted the historic commercial district.
- E. How was the project promoted and what has been the community's reaction to the reuse project?

Total Score:	
Maximum Score	e = 50

Previous Winners:

2021 Kendall Whittier – Four.Seven.Three. 2020 Altus – Whirlwind Book Bar 2019 Tulsa Route 66 – Red Fork Distillery 2018 Okmulgee – The McBrayer Building

Judge's (Comments:
-----------	-----------



Economic Vitality Outstanding Business Expansion 2023 Oklahoma Main Street Awards Nomination Form

Main Street Program			
Project Name (Winner will be referenced by the "Project Name" li			
(Winner will be referenced by the "Project Name" li	nes for certificate, trophy, etc.)		
This award is granted to a business in a downtown district that has successfully expanded its operations and contributed to excellence in downtown revitalization.			
All questions must be answered. Write the title of the question letter as in A, B, C, etc.	prior to answer or use the coordinating		
DISCUSSION POINTS	Judge's Comments:		
A. Describe the history of your business; when started, how long in business.			
B. What opportunities/conditions provided the impetus to expand your business?			
C. Explain how you successfully expanded your business plan and any use of business tools, resources and other services utilized.			
D. What practices are in place to retain your current customers and obtain new ones?			
E. How do the company's business practices affect neighboring businesses?			
Total Score: Maximum Score = 50			
Previous Winners:			



Economic Vitality Outstanding Entrepreneurial Endeavor 2023 Oklahoma Main Street Awards Nomination Form

• 3.1			
Main Street Program			
Project Name (Winner will be referenced by the "Project Name" lines for certificate, trophy, etc.)			
This award recognizes an innovative business, business leader or group that has started a new business and/or promoted entrepreneurship and an entrepreneurial spirit in the historic commercial district.			
All questions must be answered. Write the title of the question letter as in A, B, C, etc.	prior to answer or use the coordinating		
DISCUSSION POINTS	Judge's Comments:		
A. What was the key driving force to become an entrepreneur?			
B. What problem does your business solve and who is your most ideal client?			
C. How did you come up with the name for your company and how is it demonstrated in your brand logo and marketing efforts?			
D. How did you prepare your business plan in order to have adequate access to capital?			
E. What kind of culture exists in your organization How did you establish that culture? How do you maintain it?			
Total Score: Maximum Score = 50			
Previous Winners:			

Main Street Program_	
Project Name	Winner will be referenced by the "Project Name" lines for certificate, trophy, etc.)

The nomination should address the commercial impact made by a new business to your Main Street district and that contributes to excellence in historic commercial district revitalization. To be nominated, a "new" business must be at least one year old but no older than three years at the end of December 2022.

All questions must be answered. Write the title of the question prior to answer or use the coordinating letter as in A, B, C, etc.

DISCUSSION POINTS

- A. Describe how the new business has improved the property value of the Main Street district.
- B. How has the new business benefited other companies in your historic area?
- C. How has the new company embraced the Main Street process of economic development?
- D. Tell us how the new business will make a stronger commercial area.
- E. How does the company increase its access to customers?

Total Score:	
Maximum Score	r = 50

Previous Winners:

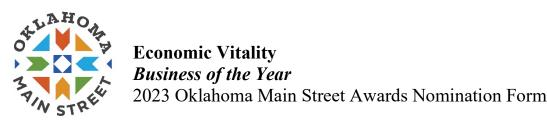
2021 Enid – Enid Brewing Company

2020 Yukon – Urban Boondocks Market

2019 Kendall Whittier – Heirloom Rustic Ales
Ponca City – Vortex Alley Brewing

2018 Kendall Whittier – Fair Fellow Coffee

Judge's Comments:		



Main Street Progr	am_
Project Name	
1 Toject Wante	(Winner will be referenced by the "Project Name" lines for certificate, trophy, etc.)

The nomination should address why this company represents the best commercial experience in your historic area. To be nominated, the business must be at least three years old by the end of December 2022.

All questions must be answered. Write the title of the question prior to answer or use the coordinating letter as in A, B, C, etc.

DISCUSSION POINTS

- A. Describe how this business is involved in the local Main Street program.
- B. How has the business owner demonstrated support for Main Street's 4 point approach?
- C. How has this business made an impact on historic preservation efforts?
- D. What distinguishes this business from the other companies in your historic area?
- E. Describe the nominee's business performance in terms of serving the community.

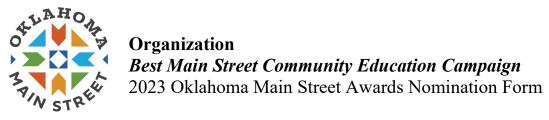
Total Score:	
Maximum Score $= 50$	

Previous Winners:

2021 Durant – Roma Italian /Tulsa Rt 66 – Red Ford Distillery 2020 Ada – McSwain Theater / Altus – The Enchanted Door 2019 Kendall Whittier – Marshall Brewing Company 2018 Newkirk – Albright Abstract & Title Guaranty Inc.

Judge's Comments.	J	ud	ge's	Comments:
-------------------	---	----	------	-----------

Main Street Program	
Project Name(Winner will be referenced by the "Project Name"	lines for contificate trephy etc.)
(winner will be referenced by the "Project Name"	imes for certificate, trophy, etc.)
This award recognizes outstanding contributions by an inpartnering with the local Main Street organization towar	
All questions must be answered. Write the title of the question as in A, B, C, etc.	prior to answer or use the coordinating letter
DISCUSSION POINTS	Judge's Comments:
A. Describe how the Partner and Main Street worked together on a particular project or an on-going basis.	
B. Describe the Partner's impact on local revitalization efforts.	
C. Explain how the partnership demonstrates long- term benefits to the community.	
D. Describe Main Street's efforts to highlight/reward/recognize the Partner's efforts.	
E. Will the partnership continue, will it be improved, and how will it be improved?	
Total Score: Maximum = 50	
Previous Winners: 2021 Kendall Whittier – George Kaiser Family Foundation 2020 Kendall Whittier – Ziegler Art & Frame 2019 Enid – Enid Regional Development Alliance 2018 Sapulpa – SeneGence International	



ting efforts of a Main Street organization grated communications, including traditional al program.
ting efforts of a Main Street organization grated communications, including traditional
grated communications, including traditional
-
ion prior to answer or use the coordinating letter
Judge's Comments:
t.



Organization Outstanding Community Engagement Effort 2023 Oklahoma Main Street Awards Nomination Form

lines for certificate, trophy, etc.)
gram that brings a diverse cross-sector of the
rior to the answer or use the coordinating letter as
Judge's Comments:

Main Street Program	
Project Name(Winner will be referenced by the "Project Name	"lines for certificate trophy etc.)
	• •
This award will be granted to the Main Street organization that securing funds for its local program or a specific project. List yor raised.	
All questions must be answered. Write the title of the question p in A, B, C, etc.	rior to the answer or use the coordinating letter as
DISCUSSION POINTS	Judge's Comments:
A. Describe the effort/event and how much money was raised.	Judge's Comments.
B. Describe how the additional funds will be used.	
C. What were the predetermined goals for success?	
D. Describe how volunteers participated in the actual process/event/campaign.	
E. Will the activity be continued, will it be improved, And, if so, how will it be improved?	
Total Score: Maximum = 50	
Previous Winners: 2021 Kendall Whittier – Kendall Whittier Rent Relief Program 2020 Ponca City - BrewFest 2019 Enid – History Makers Campaign 2018 Ponca City – Battle of the Burger	

Main Street Program	
Project Name (Winner will be referenced by the "Project Name" lines for certificate, trophy, etc.)	
This award recognizes outstanding contributions by an el the revitalization of a downtown or neighborhood comme	
All questions must be answered. Write the title of the question prior to answer or use the coordinating letter as in A, B, C, etc.	
DISCUSSION POINTS	Judge's Comments:
A. Describe how the official or employee and Main Street worked together on a particular project or an on-going basis.	
B. Describe the individual's impact on local revitalization efforts.	
C. Explain how the partnership demonstrates long- term benefits to the community.	
D. Describe Main Street's efforts to highlight/reward/recognize the Partner's efforts.	
E. Will the partnership with the individual continue, will it be improved, and how will it be improved?	
Total Score: Maximum = 50	
Previous Winners:	

Main Street Program Project Name			
		All questions must be answered. Write the title of the question as in A, B, C, etc.	prior to answer or use the coordinating letter
		DISCUSSION POINTS	Judge's Comments:
A. How were creative approaches to revitalization challenges demonstrated?			
B. How was strong leadership at the local, state or national level demonstrated?			
C. Do this individual's actions leave a significant, lasting impact?			
D. How did the individual work with the local Main Street Program to achieve success?			
E. Will the relationship be continued and if so, how?			
Total Score: Maximum = 50			
Previous Winners: 2021 Newkirk – Hannah Cross 2020 Durant – Curt Walker 2019 Ponca City – Terron Liles 2018 Okmulgee – Dr. Bill Path			

Main Street Progra	m	
Project Name		
•	(Winner will be referenced by the "Project Name" lines for certificate, trophy, etc.)	

This award will recognize the Main Street organization that has developed the best effective retail event in conjunction with Main Street merchants. This activity must be a Main Street event and could be a sales-related event, special retail advertising campaign, or non sales related-event.

All questions must be answered. Write the title of the question prior to answer or use the coordinating letter as in A, B, C, etc.

DISCUSSION POINTS

- A. Describe this retail event and any unique activities that were offered.
- B. Describe how you met your objective(s), such as with the number or type of businesses, participants or the niche marketing group that participated.
- C. Provide an account of income and expenses including comps and sponsorships.
- D. Describe how the event was promoted and if merchants were involved in promotions activities. Describe the roles of the merchants before, during, and after the event.
- E. Describe how you measured the event in order to track retail sales.

Total Score:	
Maximum =	50

Previous Winners:

2021 Enid – Comic Con Crazy Days 2020 – Enid – Main Street Clue / Enid – Main Street Mini Golf 2019 Duncan – Holiday Stroll 2018 Ponca City – Ladies Night on Grand

Judge's Comments	's Comments	s:
------------------	-------------	----

2018 Ardmore - Farm to Table Dinner

Main Street Program	
Project Name (Winner will be referenced by the "Project Name"	lines for certificate, trophy, etc.)
This award is for a first time event, a never before activity that move to permanent status. To be nominated, this event must be December 2022.	
All questions must be answered. Write the title of the question as in A, B, C, etc.	prior to answer or use the coordinating letter
DISCUSSION POINTS	Judge's Comments:
A. Describe the first time event and its unique aspects.	
B. Describe the purpose of the event and any factor contributing to its inception.	
C. Describe your volunteer base-how many people, the cross section of community, first time volunteers, etc.	
D. Provide an account of income and expenses covering sponsorships and in-kind donations.	
E. Describe your post event evaluation process and event summary. What changes would you make as a result of the evaluation and summary.	
Total Score:	
Maximum = 50	
Previous Winners: 2021 Tahlequah – Veteran Banner Program 2020 Ponca City – Main Street MIxer 2019 Kendall Whittier – Kendall Whittier Ale Trail	



Main Street Program_	
Project Name	
-	(Winner will be referenced by the "Project Name" lines for certificate, trophy, etc.)

This award will recognize the Main Street organization that has developed the best effective public relations piece, promotional campaign, or social media promotion about its local historic commercial district. Projects may include printed publications, graphic images, products, signage (directional/billboards), websites, e-newsletters, social media tactics. It may also include image ad campaigns or image events such as a display.

All questions must be answered. Write the title of the question prior to answer or use the coordinating letter as in A, B, C, etc.

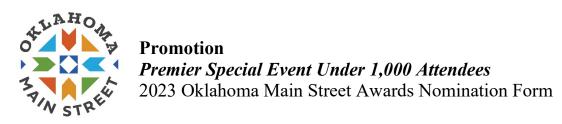
DISCUSSION POINTS

- A. Describe what image the Main Street Organization HAD and why marketing was needed.
- B. Describe what makes the(se) marketing tool(s) special to your community and how each was used/distributed.
- C. Provide an account of income and expenses including compensation, sponsorships, or partnerships.
- D. Describe how this image booster fits in with the overall promotion strategy.
- E. Describe the continuity of the theme through graphics, color, font, image, and style.

Total Score:	
Maximum = 50	

Previous Winners:

2021 Kendall Whittier – visitKendallWhittier.com 2020 Enid – Monthly Awareness Banners 2019 Enid – Pedestrian Kiosks 2018 Durant – Durant Main Street Rebrand Judge's Comments:



Main Street Program_	
Project Name	
-	(Winner will be referenced by the "Project Name" lines for certificate trophy etc.)

This award will recognize the Main Street organization that has created a high-quality event unique to your community or district, generating traffic for businesses in the historic area. This activity must be a Main Street event, with UNDER 1,000 attendees, including festivals or other kinds of special events not related to image or retail-oriented events.

All questions must be answered. Write the title of the question prior to answer or use the coordinating letter as in A, B, C, etc.

DISCUSSION POINTS

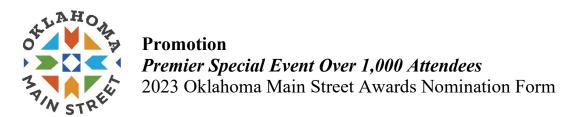
- A. Describe the event and list the activities offered during the event. When was the event and how many people attended? Compare to prior year, if applicable.
- B. Describe the purpose of the event and identify the targeted audience. Did you fulfill your purpose and attract the people you wanted to attract?
- C. Describe the publicity this event received through the media and also how you marketed this event outside of the media. Include any unusual or special publicity received. Describe how this event fits in with the overall promotion strategy.
- D. Provide an account of income and expenses including comps and sponsorships.
- E. Describe your post event evaluation process and event summary. How is this information used to improve your event?

Total Score:	
Maximum = 50	

Previous Winners: (before the division of attendance)
2021 Hobart – Hometown Harvest Day
2020 Ponca City - BrewFest
2019 Wilburton – Relics and Rods Car Show

2018 Collinsville – Taste of Collinsville

Judge's	Comments



Main Street Program_		
Project Name		
	(Winner will be referenced by the "Project Name" lines for certificate, trophy, etc.)	_

This award will recognize the Main Street organization that has created a high-quality event that is unique to your community or district, generating traffic for businesses in the historic area. This activity must be a Main Street event, with OVER 1,000 attendees, including festivals or other kinds of special events not related to image or retail-oriented events.

All questions must be answered. Write the title of the question prior to answer or use the coordinating letter as in A, B, C, etc.

DISCUSSION POINTS

- A. Describe the event and list the activities offered during the event. When was the event and how many people attended? Compare to prior year, if applicable.
- B. Describe the purpose of the event and identify the targeted audience. Did you fulfill your purpose and attract the people you wanted to attract?
- C. Describe the publicity this event received through the media and also how you marketed this event outside of the media. Include any unusual or special publicity received. Describe how this event fits in with the overall promotion strategy.
- D. Provide an account of income and expenses including comps and sponsorships.
- E. Describe your post event evaluation process and event summary. How is this information used to improve your event.

Total Score:	
Maximum = 50	

Previous Winners: (before the division of attendance) 2021 Enid – Holidays on Ice 2020 Ada – Ada Fest 2019 El Reno – The Burger Day Festival 2018 Claremore – Food Truck Thursday

Judge's Comments:			



Board Member of the Year 2023 Oklahoma Main Street Awards Nomination Form

Main Street Program
Nominee's Name (Winner will be referenced by the "Nominee's Name" line, e.g. certificate, trophy, etc.)
Address, City, State, Zip
Telephone Area Code & Number
Board Officer Signature
Board Non-Officer Signature
Please answer all questions and include at least <u>one (1) photo</u> (at least 300 DPI quality) of Board Member of Year nominee required.

Board Member of the Year

To recognize the enormous commitment of Main Street volunteers, one board member from each official Main Street program will be honored. Local programs should choose this individual and submit a description on the Board Member of the Year nomination form. The individual must have been active in a Main Street organization over the past year and made exceptional commitments of time and energy to commercial revitalization during the past calendar year.

- 1. Describe how the nominee has demonstrated leadership or exemplary service in the Main Street organization.
- 2. Give examples of how the nominee has promoted Main Street ideals locally, statewide or nationally.
- 3. Describe the nominee's role in the Main Street program and their relationship to the historic area: merchant, interested citizen, city employee, etc.
- 4. Share other relevant information that will help describe the nominee.